



Privacy Policy



Version Control

Version	Author	Title	Reason for change
1	Ricki Hewitt	Secretary to the Board	Creation
2	Ricki Hewitt	Secretary to the Board	Amendment
3	Ricki Hewitt	Head of People	Formatting and renumbering



Contents

Version Control.....	2
Introduction.....	4
What data do we collect?	4
How do we collect your data?	4
How will we use your data?	4
How do we store your data?	5
Marketing	5
What are your data protection rights?.....	5
Cookies	6
How do we use cookies?	6
How to manage cookies	7
Privacy policies of other websites.....	7
Changes to our privacy policy.....	7
How to contact us	7
How to contact the appropriate authority	8



Introduction

- 1.1 This privacy policy will explain how Salford Pride uses the personal data we collect from you when you use our website or sign up to our mailing list at one of our events.

What data do we collect?

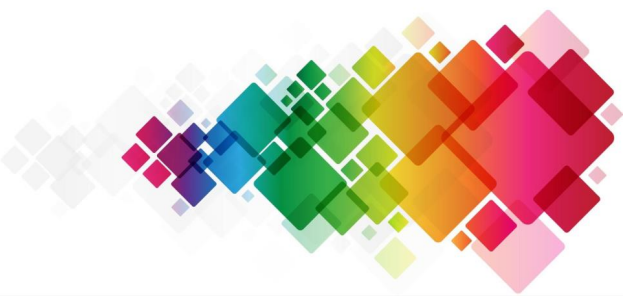
- 1.2 Salford Pride collects the following data:
- a, Personal identification information (Name, email address, phone number, etc.)

How do we collect your data?

- 1.3 You directly provide Salford Pride with most of the data we collect. We collect data and process data when you:
- a. Register online or place an order for any of our products or services.
 - b. Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
 - c. Use or view our website via your browser's cookies.
- 1.4 Salford pride may also receive your data indirectly from the following sources:
- a. The Pink Picnic

How will we use your data?

- 1.5 Salford Pride collects your data so that we can:
- a. Process any orders you make and manage any subsequent accounts registered with us
 - b. To monitor equality and diversity as required by the Equality Act 2010 in the core business and administration of the organisation
 - c. Email you with events, offers on other products and services we think you might like.
- 1.6 If you agree, Salford Pride will share your data with our partner companies so that they may offer you their products and services.



- 1.7 When Salford pride processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

How do we store your data?

- 1.8 Salford pride securely stores your data electronically in an encrypted and password protected data base.
- 1.9 Salford pride will keep your personal data for a maximum of three years. Once this time period has expired, we will delete your data from our database.

Marketing

- 1.10 Salford Pride would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.
- 1.11 If you have agreed to receive marketing, you may always opt out later. You have the right at any time to stop Salford Pride from contacting you for marketing purposes or giving your data to other members of the Salford Pride group

Your data protection rights

- 1.12 Salford pride would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:
- a. The right to access – You have the right to request Salford pride for copies of your personal data. We may charge you a small fee for this service.
 - b. The right to rectification – You have the right to request that Salford pride correct any information you believe is inaccurate. You also have the right to request Salford pride to complete the information you believe is incomplete.
 - c. The right to erasure – You have the right to request that Salford pride erase your personal data, under certain conditions.
 - d. The right to restrict processing – You have the right to request that Salford pride restrict the processing of your personal data, under certain conditions.



e. The right to object to processing – You have the right to object to Salford pride’s processing of your personal data, under certain conditions.

f. The right to data portability – You have the right to request that Salford pride transfer the data that we have collected to another organization, or directly to you, under certain conditions.

1.13 If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at the methods outlined below.

Email us at: info@salfordpride.org.uk

Or write to us:

Salford Pride

Room 411, Crescent House

Salford

M5 4WT

Cookies

1.14 Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology. For further information, visit allaboutcookies.org

How do we use cookies?

1.15 Salford pride uses cookies in a range of ways to improve your experience on our website, including:

a. Keeping you signed in

b. Understanding how you use our website

c. Functionality – Salford pride uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.



d, Advertising – Salford pride uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address.

- 1.16 Salford pride sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

- 1.17 You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

- 1.18 The Salford pride website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

- 1.19 Salford pride keeps its privacy policy under regular review at least every year. It is reviewed by Senior Leadership prior to approval by the Board of Trustees.

How to contact us

- 1.20 If you have any questions about Salford pride’s privacy policy, the data we hold on you, or you would like to exercise one of your data protections rights, please do not hesitate to contact us.

Email us at: info@salfordpride.org.uk

Write to us:

Salford Pride
Room 411, Crescent House
The Crescent
Salford
M5 4WT



How to contact the appropriate authority

1.21 Should you wish to report a complaint or if you feel that Salford pride has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office:

Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113

Fax: 01625 524510

Email: dataprotectionfee@ico.org.uk



R S Hewitt
Head of People & Secretary to the Board
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